Dear Uplink Family,

I want to share some exciting news about Uplink Ludwigs with you. Ludwigs is the OG. It is where Uplink started in 2020. It was born out of an idea and many nights gaming with my son, Xavier. I wanted to create a safe space for kids to come together, to learn how to work together as a team, and to gain the intangible skills they would need to successfully navigate through life. I am hopeful that we have accomplished that and more. Together, we weathered a pandemic and grew into a community of amazing families. The last seven years have been an amazing ride and I am grateful for every one of you. You have made Uplink such a special place and a second home for many of us! You raised over $60,000 for Child Life Services at CHOP through Extra Life. That alone is an amazing testament to the power of this community. I am eternally grateful for your support and your friendship.

With the opening of Uplink KOP, I have not been able to give Ludwigs the time, care, and attention it needs. That is why I have made the hard decision to sell it.

I am excited to announce that Christine and John Fernandes will be taking over as the new owners of Uplink Ludwigs. They have been part of the Uplink family for many years. Their son, Logan (aka Hydro), has grown up at Uplink. He is an amazing young man and an accomplished esports athlete, and an integral part of the 2025 Valhallan Rocket League Championship Team and both the Valorant and Rocket League 2024 PA Cup Championship Teams. I am certain Uplink Ludwigs will get even better under their stewardship.

Matt has been an excellent addition to the team. He is an amazing coach and mentor to hundreds of kids, and he is the reason Uplink Ludwigs continues to thrive. He will continue in his role as Manager and Coach, so the people you know, and trust, will remain at the heart of the experience. And I will be helping Christine and John as they take the reigns to usher Ludwigs into a new era.

While this is bittersweet for me, I take comfort in knowing that Christine and John and Logan care just as deeply about Uplink as I do, and as you do. You will start to notice the improvements immediately!

We will be hosting an Open House (when Matt gets back from vacation) at Uplink Ludwigs so you can meet the new owners. We hope you will join us.

As part of this transition, Uplink Ludwigs will have its own email address and phone number. You can reach them at **connect@uplink-games.com** or **610-412-3019**. We'll also send out another update as soon as the new Uplink Ludwigs website launches. In the meantime, you can still book open gaming and more at www.uplink.gg.

Thank you for everything. Uplink is what it is because of you.

With gratitude,

Derek